



# National Institution for Quality and Reliability

## Chennai Branch

NIQR Chennai Branch Cordially invites all for our Program on

### CREATIVITY



Creativity and Innovation are essential for success for any Organisation. Without Innovation a firm simply continues to do what it has been doing in the past – a clear formula for stagnation and failure. In order to attain Innovation a firm needs creative ideas. In other words, success depends on the dual relationship between new ideas and the conversion of selected ideas into practical Innovations. Innovations are aimed at some clear objectives of performing the tasks in a more productive way resulting in better, cheaper and more competitive way in achieving desired results. Therefore, creative ideas are essential for Innovations which in turn are required for success of an organisation in the long run. In the present day context of volatile and uncertain business environment, it is essential that the employees are suitably trained in creative thinking and they participate in making improvements in their own area of work.

#### Program Fees

Rs. 500/- per participant plus GST 18%

#### Venue

National Productivity Council of India, Korattur, Chennai - 600 080.

#### Date

25<sup>th</sup> June 2022, (Saturday) between 10.00 am to 01.00 pm

#### Co-ordinators

**Mr. S. MURUGAN**

Vice- Chairman - NIQR Chennai Branch  
Mobile : 97909 13645

**Ln. Dr. VSV. VERCHEZHIAN**

Secretary - NIQR Chennai Branch  
Mobile : 97109 39322

Account Name : NIQR Chennai Branch  
Account Number : 018301000015667  
Account type : Savings Bank Account  
Bank : Indian Overseas Bank  
Branch : Nungambakkam Chennai  
IFSC Code : IOBA0000183

#### Faculty

**Mr. N. Jagannadha Rao**

Executive Committee Member  
Mobile : 95661 62380



Spot Registration : 9.30 a.m. Contact:

**Mrs. PA. Dhakshayani**, NIQR Office, Mobile : 99404 46955, **Mr. Govindaraju**, NIQR Office, Mobile : 95432 46256