



Raj. Srinivasan

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Mr. Raj Srinivasan is the CEO & Mentor of NIQR

Mr. Raj is an accomplished professional with expertise in managing Industry Associations/Chambers of Commerce and has excellent knowledge of the Automotive Sector. In his previous avatars, he had led the Automotive Component Manufacturers Association of India (ACMA) Southern Region for over 15 years as its Regional Director.

As part of the Government-Industry team, he had also played a key role in attracting big ticket investments like Ford, Hyundai and BMW into Tamil Nadu. He is also credited with coordinating the Golden Jubilee celebrations of ACMA wherein he was instrumental in bringing out commemoratives in the form of a Coffee Table Book and Film, capturing the history of the Indian Automotive Industry.

Subsequently, he also headed the Indo-German Chamber of Commerce (IGCC) for over 6 years as its Regional Director for South. With his knowledge, experience, skills, and passion to promote industry and trade, he has the credential to play a vital role in shifting NIQR to the next level – that of becoming a global organisation to reckon with.