



Iulink - NIQR Conference

Quality & Safety Revolution

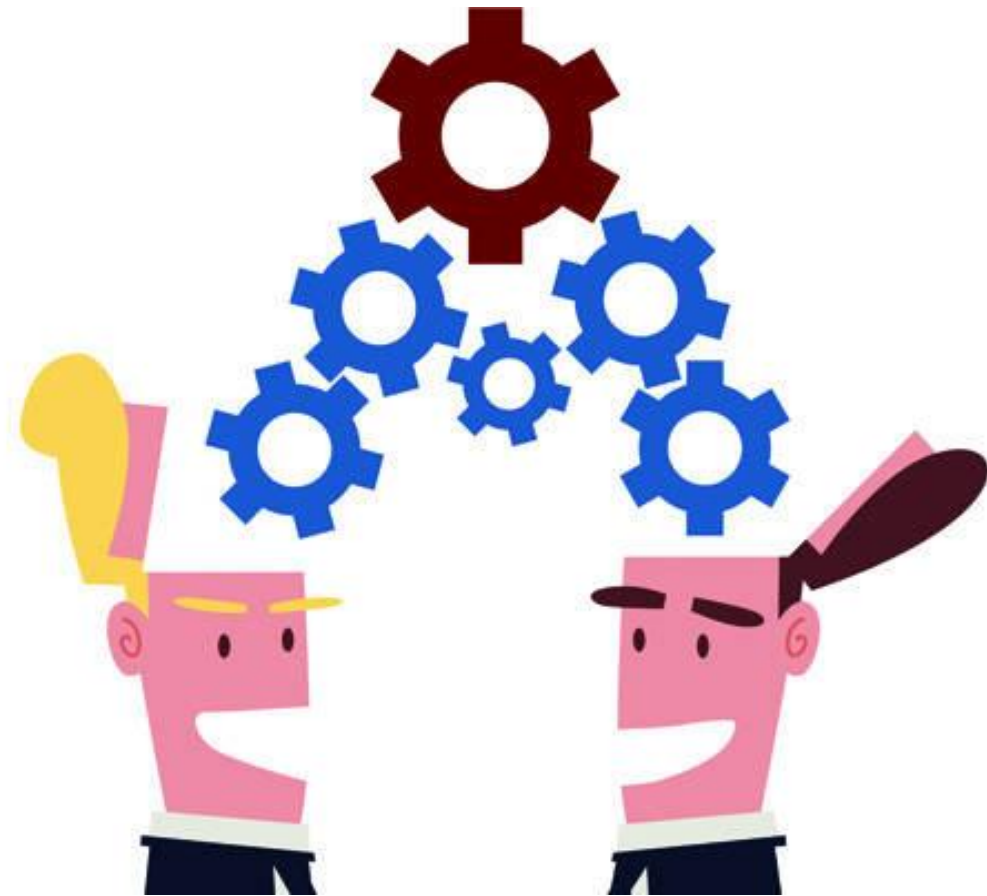
SMART PEOPLE IN DIGITAL COMPANY.

«People and skills»



Bernhard Konzett – CEO

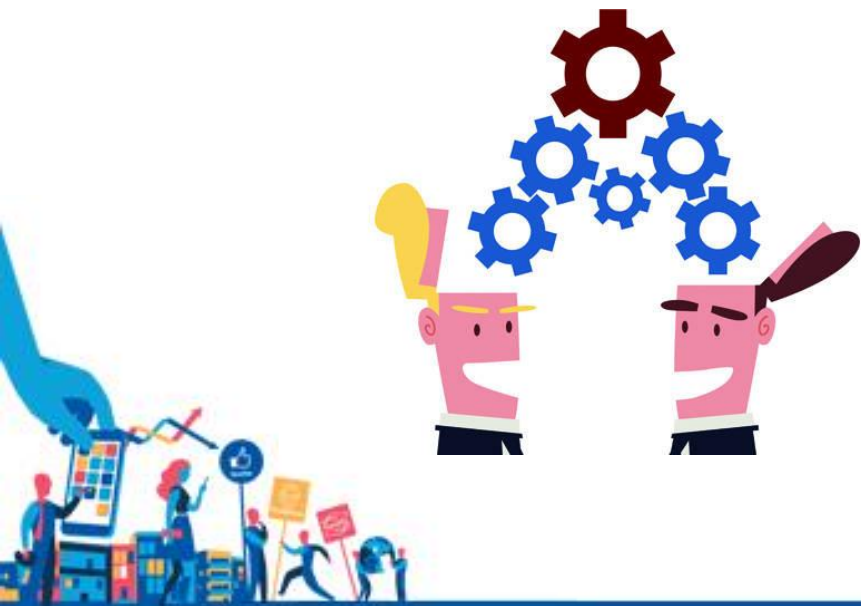
Business and
Technology must
converge more
and more





Faisal Hoque

Today's Divergence between Business Managers and technologist



Business Managers

Expect technologists to **understand** their requirements and produce systems that optimally address the business needs

Assume that they're **communicating** while actually they are only **dictating**

Technologists

Rarely understand the business needs fully - of the enterprise, department or individual. End up developing systems and tools that may address the stated needs, but also with **added/omitted functionality which in their opinion the end user will/or won't – need or want.**

Assume that business managers will appreciate their technology when they often deliver **greater complexity.**



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OSSERVATORIO DELLE COMPETENZE DIGITALI >

2018

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CONFCOMMERCIO
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CONFINDUSTRIA

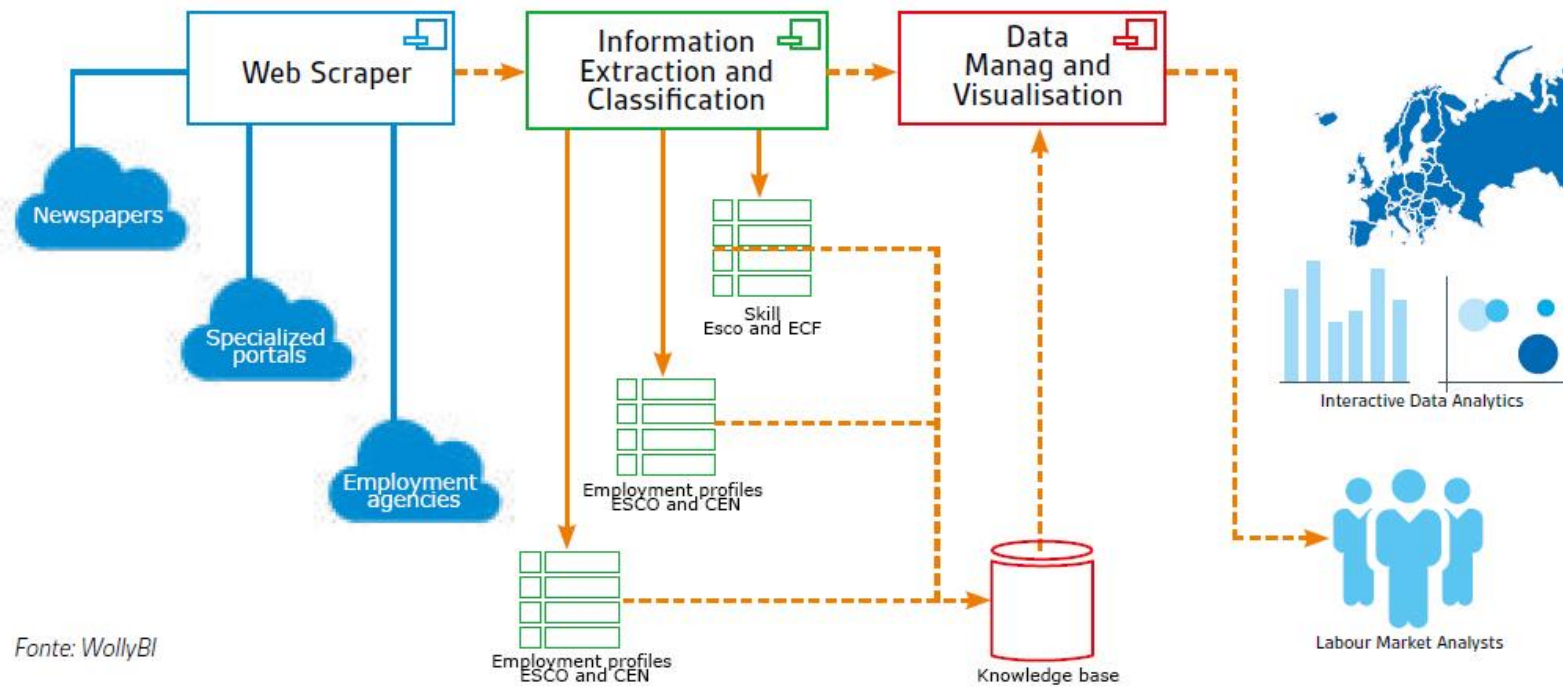


MIUR



Agenzia per l'Italia Digitale
Provvidenza del Consiglio dei Ministri

Digital Skill rate I



Fonte: WollyBI

- 540.000 Announcements WollyBI (Milan)
- Methodology. KDD for
 - scraping,
 - transformation,
 - cleaning,
 - classification and visualizationfrom the main Italian sources

- **Automation.** Use machine learning algorithms to automatically classify job vacancy according to ISCO classification system (fourth level)
- **Skill.** Extract skills from the text and reconcile them with existing ESCOs, identifying new emerging skills.

Digital Skill rate II

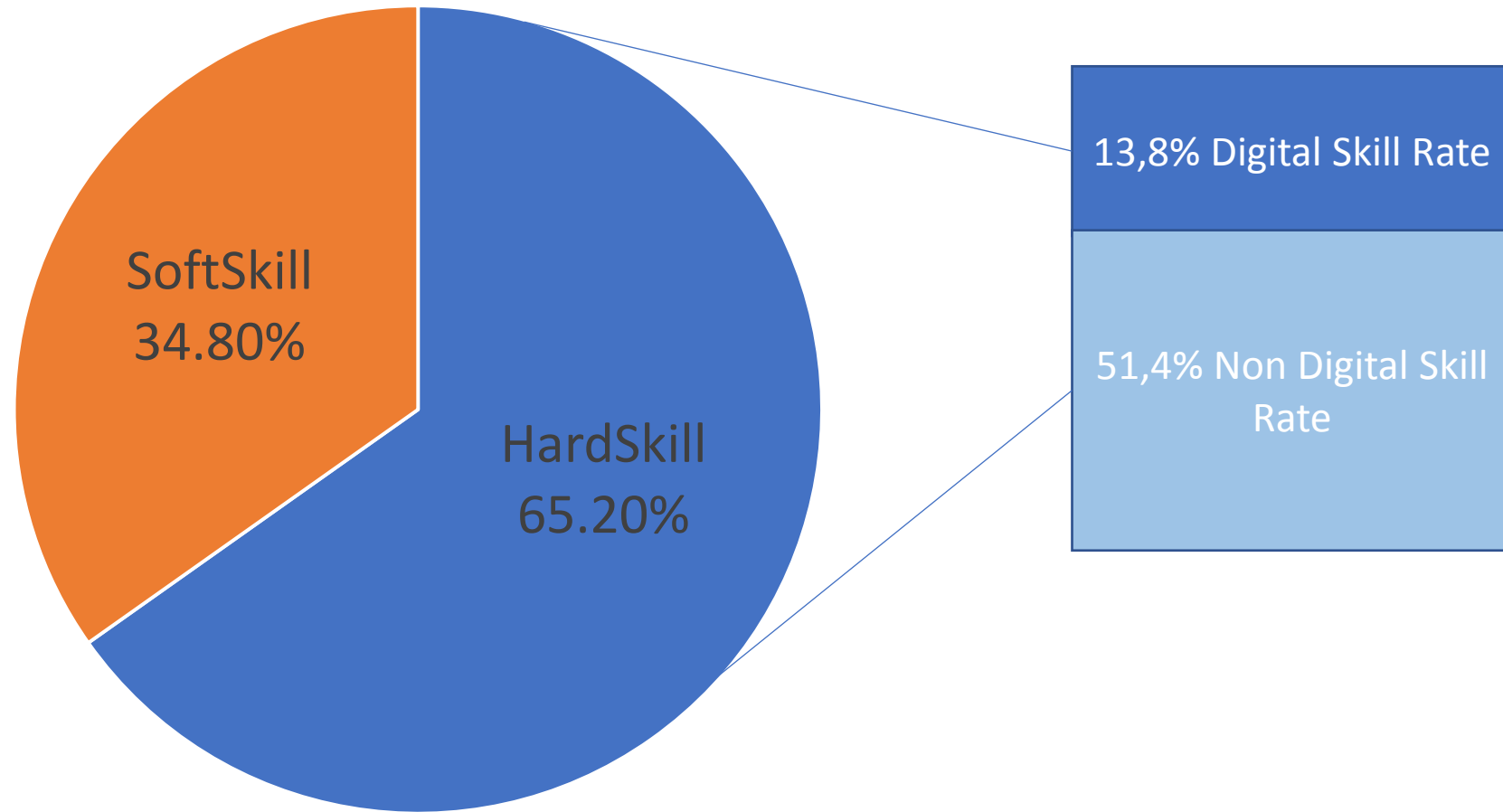
The digital skill rate (DSR) provides a percentage indication of the pervasiveness of digital skills within an ISCO profession in terms of frequency and relevance of the skills present within it.

Non-Digital Skill Rate and the Soft Skill Rate defined respectively as a percentage value of the request for non-digital and transversal skills.

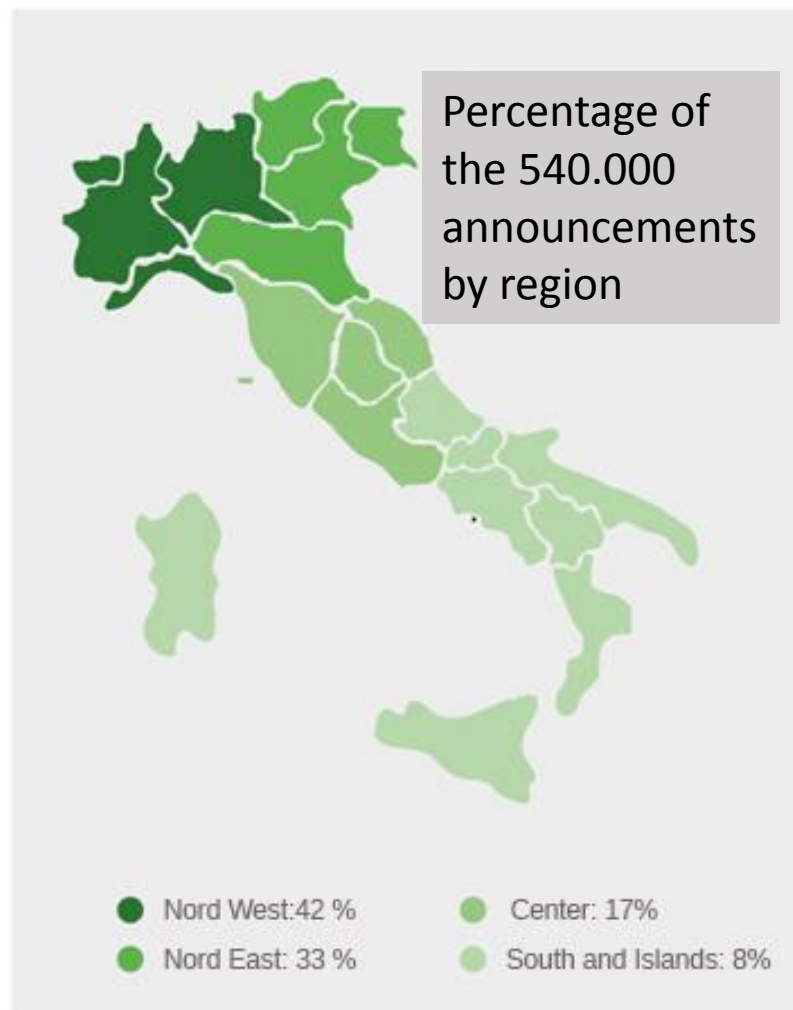
The aim of the DSR is not the general profiling of occupations in terms of skills, but **the measurement of the pervasiveness of digital skills** in the individual professions as it emerges from the **needs of the market**. In fact, the very nature of job advertisements induces those who draft the announcement to **make explicit the skills considered most important** in the business context of reference, leaving aside those that are considered to be less, if not even obvious.



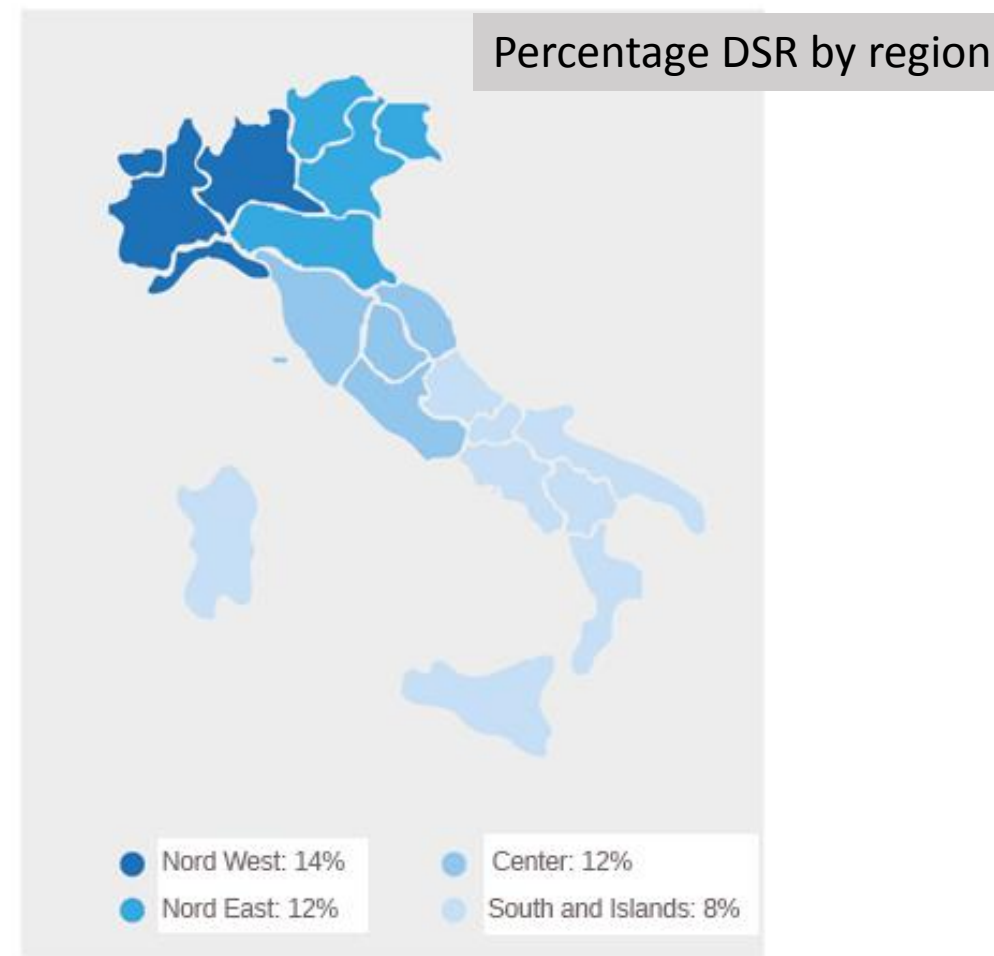
Digital Skill rate III



DSR - Geographic Distribution

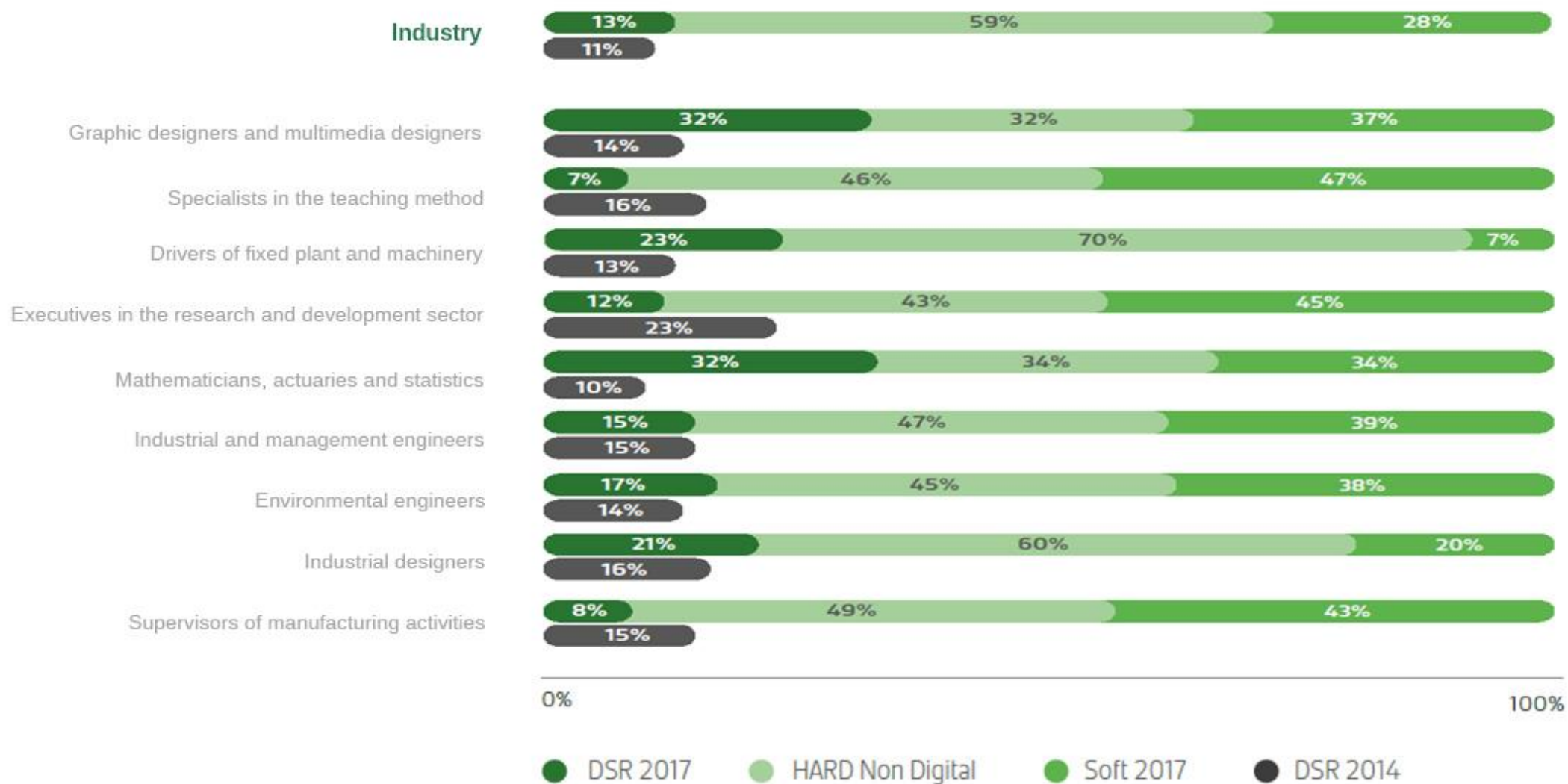


> Fig. 1 Percentage distribution of ads by macro-region



> Fig.2 Digital Skill Rate for macro-region

► Fig.7 Distribution of skill rates and variation DSR 2014 vs 2017 for the professions of core business processes in industry



➤ Fig.3 DSR and trend change of ads (2014 vs 2017) of the business areas in the industry



EXPERIENCE

KNOWLEDGE

QUALITY

COMPETENCE

SKILLS

PERFORMANCE

GOALS



Knowledge Discovery in Databases

The diagram illustrates the KDD process flow:

- data cleaning, data integration** (represented by a cylinder icon) leads to the **"data warehouse"** (a large cube).
- From the **"data warehouse"**, **transformation, selection, projection** leads to **task-relevant data** (a smaller cube).
- task-relevant data** is processed through **data mining** to extract **patterns** (represented by a grid and a cluster of colored shapes).
- patterns** are used for **visualization, evaluation** (a person looking at a screen) and **knowledge** (a person with a thought bubble).
- A feedback loop labeled **Visualization, "visual data mining"** connects the **knowledge** back to the **data mining** stage.

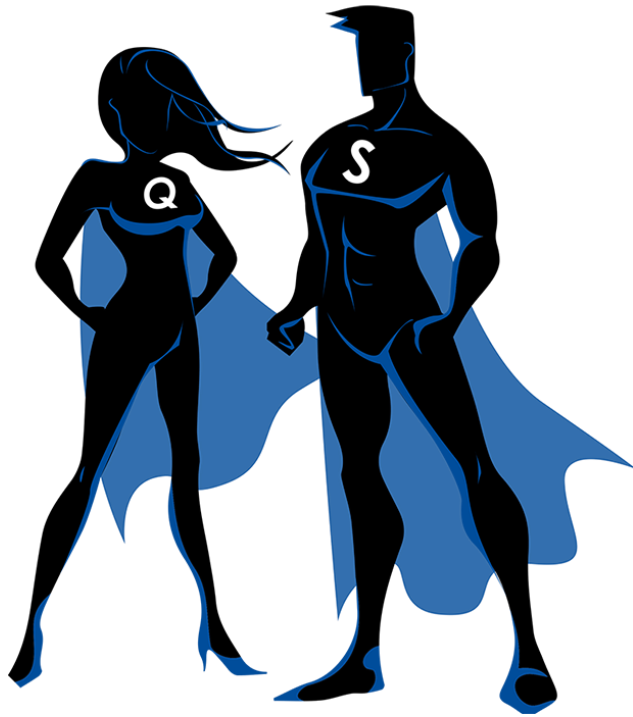
Data Mining:

- Clustering
- Classification
- Frequent Pattern Mining
- Outlier Mining

A collage of white icons representing various electronic and technological devices, including a lightbulb, mobile phone, camera, printer, airplane, game controller, clock, car, and washing machine, set against a blue grid background.

Technology

Competence



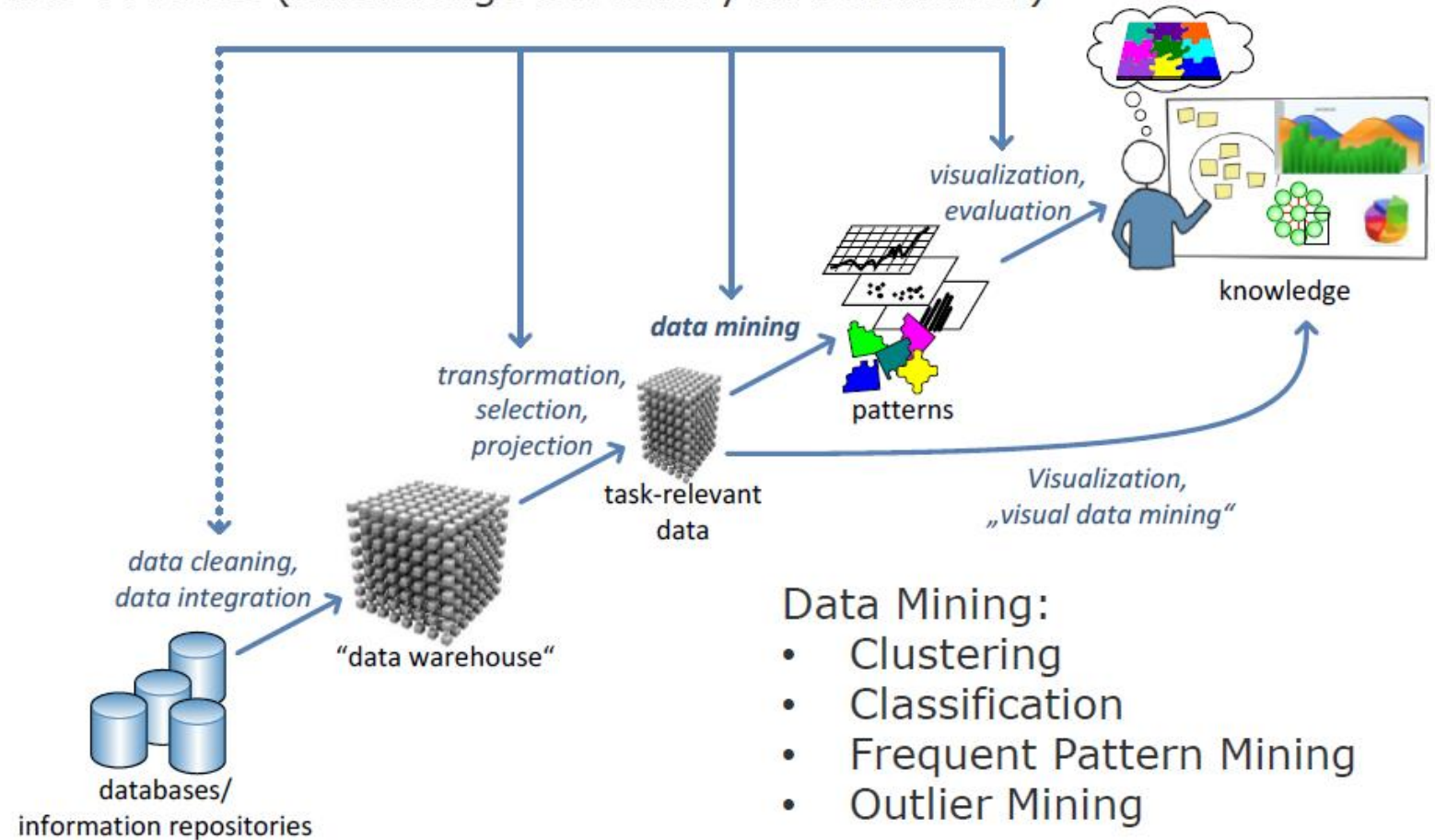


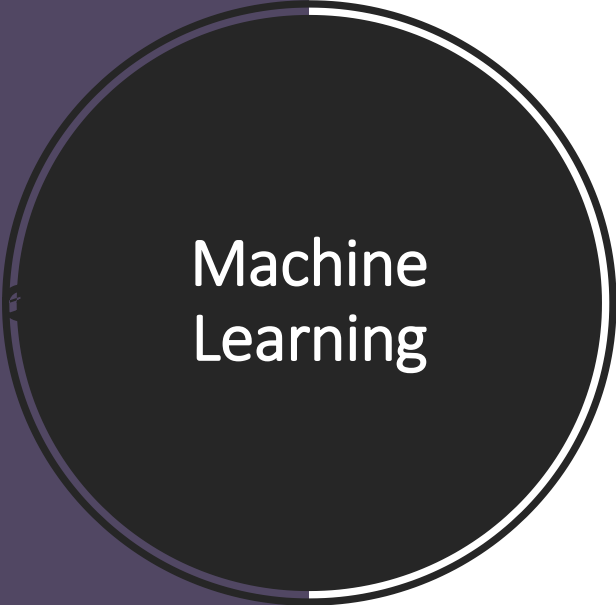
Ex. Complexity in Norms



KDD – Knowledge Discovery in database

KDD-Process (Knowledge Discovery in Databases)



A dark gray circle with a white border, containing the text "Machine Learning" in white. The circle is positioned on the left side of the slide, overlapping a dark purple vertical bar.

Machine Learning

Difference - Unsupervised / Supervised learning?

Clustering: Unsupervised learning

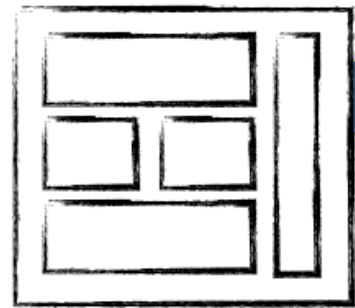
- The class labels of training data are unknown
- Given a set of measurements, observations etc. with the aim of establishing the existence of classes or clusters in the data.
 - Classes (=Clusters are unknown)
 - You don't know what you are looking for

Classification: Supervised learning

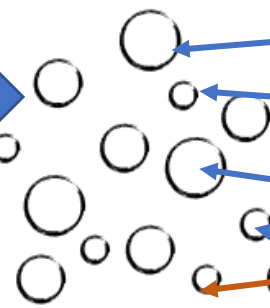
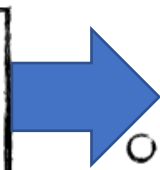
- Supervision: The training data (observations, measurements etc) are accompanied by labels the class of the observation
 - Classes are known in advance
 - you know what you are looking for
- New data is classified based on the information extracted from the training set

Technology: at Services - everyone knows what is a WebService?

➤ Application that organizes services



MONOLITHIC/LAYERED



MICRO SERVICES

Smart Client

Machinery Integration

User interface

Integrations with other systems:
-Customer / Supplier Portal
-INAIL portal

Notifications not only via Email but also via Facebook, Blog (Yammer, Trello, ...)

Connecting to Services with AWS, Microsoft Services, IBM Watson

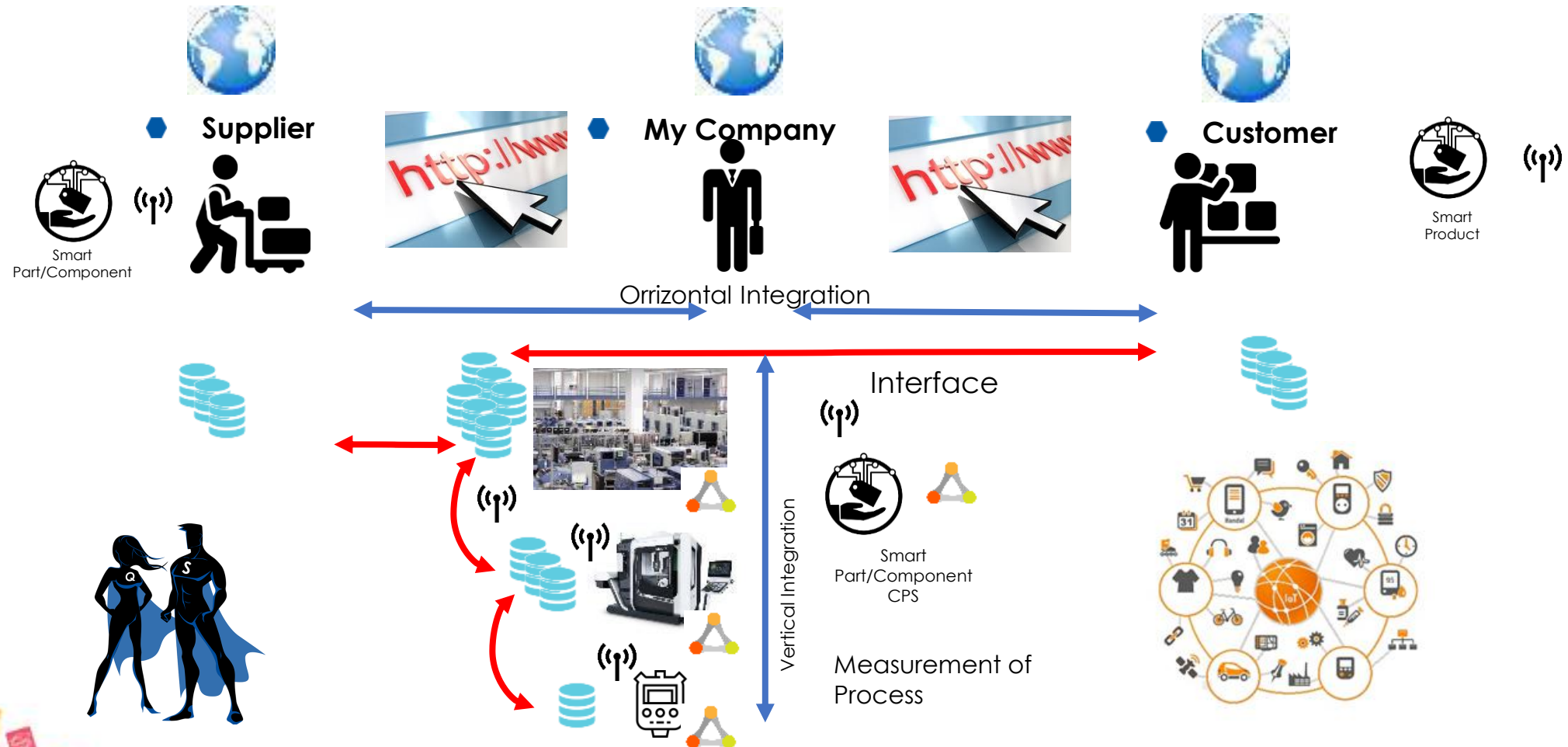
➤ Application within a service organization



Trend: Competence, Technology, Complexity, Speed and Growth



Data: Correct, Correlated, Consistent,
Safe, Usable



Industry 4.0 Roadmap

How do I imagine the digital world in the medium to long term?

How do I imagine my business domain in the digital world?

How do I optimize my products and services for being ready for the digital world?

How can I optimize my processes for gaining competitiveness for the products of **today**?

Gurus like Singularity University



How can I create more value for my customers?
Example Design Thinking



How will this new products and services be produced and delivered?



Thematic areas



BECOMES PART OF THE



MARPOSS

GROUP



INTERNATIONALIZATION



INTEGRATION QUARTA3 & MARPOSS MEASURING INSTRUMENTS

QUALITY 4.0 / INDUSTRY 4.0



NEW SKILLS

**Measurement and
EDGE Technology**
for Blulink



**Information Technology
and data analysis** for
Marposs



Thanks for your attention



Bernhard Konzet CEO

Blulink – *Value beyond Compliance* –

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