



Mr. Ajay Tomer is a Graduate in Mechanical Engineering from Delhi College of Engineering. Starting his career with Engineers India Limited, he joined Maruti Suzuki in 1984 wherein he started from Quality Assurance Dept. with active involvement in initial development of parts & vendors. His relentless pursuit of Quality Excellence in MSIL products led him to the Post of Executive Director (Quality Assurance).

He played a key role in consolidating Quality Assurance Function at MSIL as a Business Vertical. Starting with 4 engineers, Quality Assurance function has transformed into a strong force, focusing on holistic Quality Assurance Functions. Under his leadership, various Quality Functions like Development Quality, Manufacturing Quality, Parts Quality and Field Quality were integrated to capture and act upon 100% Customer feedback. He played a key role in setting New Benchmarks in Quality such as Tier-2 Vendors Quality Improvement, Establishing Vendor Upgradation Division, Material Analysis and Component Traceability Project.

He was also involved in policy related discussions across the whole Automobile Industry. He represented Maruti Suzuki in various SIAM meetings, especially related to Recall policy and the introduction of SIAM - Voluntary Recall code Policy in 2012.

In 2017, he became the Executive Director - Corporate Planning at Maruti Suzuki where he was responsible for corporate policy and affairs, interaction with Senior Govt. officials, Corporate Governance & Social Responsibility, and handling Media communications. Under his guidance MSIL CSR has worked extensively in the areas of Community Development, Skill Development, Road Safety, adoption and developments of ITIs.

Mr. Tomer has started NIQR Delhi NCR Branch in Feb 2016 as Chairman. Under his effective leadership and strong experience, the branch has primarily focused on promoting Quality Revolution in MSMEs and Small Suppliers (Tier-2), Student Chapters through Academia and Best practices Sharing by engaging industry experts. He plans to promote Digitalisation for driving Excellence in Quality, soon.