

Brief profile of Mr. R Sivanesan



Mr. R Sivanesan a B. Tech graduate from Madras Institute of Technology has an impressive track record of 36 years in the auto industry including 23 years in Maruti Suzuki India Ltd. In Maruti he made significant contributions by building a strong quality culture across the organization, was involved in successful launch of new models and established quality systems in their new plant. He has also played a key role in the area of market feedback/customer satisfaction which led to consistently good ratings in JD Power IQS and Customer Satisfaction Index Continuously for 7 Years. He is also proficient in TQM concepts and has undergone training with AOTS, Japan.

Mr. Sivanesan joined Ashok Leyland in August 2011 and had set in place strong positive strategies that have brought about significant improvements in Quality and Sourcing and Supply Chain across the organization. He has been instrumental in the successful development and launch of new products – Boss and Captain Trucks and AVTR. Under his leadership, Ashok Leyland fast tracked implementation of TQM practices across the Organization and Pant Nagar and Hosur Unit II Plants got Deming Awards.

He is the recipient of Prestigious Quality Council of India's (**QCI**) Quality Champion - Gold Award, South Asia Quality Professional Award from American Society for Quality (**ASQ**), Outstanding Quality Man award from National Institution for Quality and

Reliability (**NIQR**), Quality Leadership Award from World Quality Congress, Best Commercial Vehicle Procurement Head from World Auto Forum, Best Quality Leader of the year in The Most Enterprising Brands & Leaders of Asia from World Business Review Corporation.

Mr. Sivanesan was the President of NIQR During 2014 -16.