



National Institution for Quality & Reliability

80, NUNGAMBAKKAM HIGH ROAD, CHENNAI - 600 034

17th NIQR Global Quality Convention

NIQR - INDIA PISTONS AWARD for LIFE TIME ACHIEVEMENT - 2023

to

Mr.T.K.Balaji

Chairman – Lucas TVS Limited

Presented on 16th September 2023 at Chennai

Mr.T.K.Balaji, Chairman, Lucas TVS, was born in the year 1948 at Chittoor in Andhra Pradesh and graduated in Mechanical Engineering from College of Engineering, Guindy and acquired Master's in Business Administration with a gold medal from the prestigious Indian Institute of Management - Ahmedabad. He also holds the achievement of prestigious "Tata Administrative Services" - a recognition for flagship leadership development outside the Tata Group.

More than 4 decades, he is driving one of the biggest conglomerates - Lucas-TVS, surpassing every pinnacle of success. He was instrumental in taking over from Lucas UK in the year 2000 and making Lucas-TVS a 12,000+ group of direct employees supporting about 30,000 indirect people and their families. He has taken Lucas TVS to greater heights under his leadership by providing mechatronic solutions for automotive, consumer and industrial goods. He pioneered the growth of LTVS group from a single plant to 13 world-class plants as of today with sales turnover exceeding a gigantic Rs.6000+ crores per annum.

After joining the Lucas-TVS Board in 1979, he has taken multiple initiatives to evolve Lucas-TVS as one of the pioneer industries with core focus on Technology, Methodology & People:

Lucas TVS set up its own state-of-the-art R&D center in 1978-79, where about 90% of the products are designed and developed in-house. After the emergence of Maruti Udyog in India in 1984, a major transformation in manufacturing methodologies was implemented to cater to the needs of customers on time and he was also instrumental in developing an in-house facility to design & manufacture special purpose machines, specific to products & processes catering to the needs of LTVS group companies.

Under his leadership, Mr. Balaji set up a LTVS Plant in Pondicherry in 1995 to manufacture starter motors to the 2-wheeler segment followed by expansion of manufacturing facilities at Rewari, Pune and Pant Nagar to serve Customers better.

Foreseeing wide scope for a thriving business, he has initiated a dedicated company India Nippon Electrical Ltd (INEL) in 1985 to manufacture electronic components and ignition systems for auto industry both for domestic and exports and also created a Tech Centre for INEL at Hosur in 2022 for development of innovative and technological products.

Another key initiative is setting-up of Lucas TVS fuel injection division at Mannur (near Chennai) in 1990 based on the joint request made by one of prime customers Tata Motors and Govt. of India to produce rotary pumps using second generation technology. It was a proud moment for Lucas TVS in the year 2005 when Tata Group Chairman, Mr.Ratan Tata received the one millionth product from Mr.T.K.Balaji.

Under his leadership, set up a second Plant of DTVS at Oragadam (near Chennai) and recently celebrated the production of the 3 millionth product of Common Rail Systems of 3rd generation technology with the participation of key customers and Government Officials. He also initiated a tie-up with Koito, Japan in 1997 to set-up an advanced technology plastic molded head lamps manufacturing unit near Chennai to cater to multinational customers.

Lucas Indian Service (LIS), another group company of Lucas TVS for the Sales and service of almost all kinds of parts for automobile segment including batteries and lubricants also manufactures ignition coils and solenoid switches. This has grown its branches across the length and breadth of India under the strategic leadership of Mr.T.K.Balaji.

Continuing on his success path, in a career spread over more than 4 decades, Mr.T.K.Balaji is now emerging as one of the first few entrepreneurs in setting up a Li-ion battery cell manufacturing plant, named INDEON, to cater to various EV segment needs. A visionary, an inspiration and a true leader in every sense, Mr.T.K.Balaji has empowered the Indian economy with his commitment towards excellence and his montage of unparalleled experience in the global market.

As a result of his outstanding contribution to Total Quality Management, LTVS has been recognized with the Prestigious Deming Prize in 2004 and Deming Grand Prize in 2012 from Union of Scientists and Engineers, Japan (JUSE).

Under his patronage, LTVS has been certified as a Great Place To Work Organization for the last four consecutive years and now ranked as one of the Top 100 Companies in India.

Apart from being a prolific businessman, Mr.T.K.Balaji has always extended his support towards various philanthropic and humanitarian activities such as building a purposeful Industry- Institute relationship with major educational institutions and universities.

In addition to the above, he has an undiluted passion towards extending support to the society on regular basis and also on occasions of natural calamities such as floods, cyclone, pandemic, etc

Over the years, Mr.T.K.Balaji has created a legacy that speaks of how a dynamic individual made a revolution in the Indian industrial sector. He has conquered every summit of success and has been the guiding force for his people, his team at Lucas-TVS and the whole community that has prospered under his able leadership.

With immense pride and privilege, we, the members of NIQR, to present NIQR-INDIA PISTONS AWARD for "LIFE TIME ACHIEVEMENT - 2023" to Shri T.K.Balaji, on this day, 16th September, 2023 at Chennai.

P.T. Bharani Perumal
Convention Chairman - NIQR

S. Murali Shankar
National President - NIQR