





National Institution for Quality & Reliability

80, NUNGAMBAKKAM HIGH ROAD, CHENNAI - 600 034

16th NIQR Global Quality Convention

NIQR – ACCURATE AWARD for OUTSTANDING QUALITY MAN - 2018

to

Mr. R. Sivanesan

Sr. Vice President – Quality, Sourcing & Supply Chain – Ashok Leyland Ltd

Presented on 11th August 2018 at Chennai



Mr. R. Sivanesan is a B.Tech Graduate from the Madras Institute of Technology and was trained in Global Leadership at the Indian Institute of Management, Lucknow. He has 34 years of rich experience across various Industries and specialized in the field of quality system establishment, assurance and improvement. After having held very senior leadership positions at Maruti Suzuki, Fiat India Ltd, he is currently Senior Vice President at Ashok Leyland Ltd.

Under his leadership Ashok Leyland received the coveted Deming Award for the Pantnagar Plant and Hosur plant -2 in 2016 and 2017 respectively through successful implementation of Total Quality Business Management. Notably, Ashok Leyland is the first Commercial Vehicle Manufacturing Company outside Japan to achieve this prestigious award. Ashok Leyland also has the distinction of achieving one of the lowest warranty claim rate amongst the commercial vehicle industries across the globe.

Driving quality cultural improvement, Mr. Sivanesan established structural problem solving process in Ashok Leyland, which resulted in successful implementation of about 1120 projects with advanced tools and 523 projects with basic tools of problem solving companywide. Further the company also won seven awards for Six Sigma Projects.

Mr. Sivanesan along with his highly dedicated team achieved world class benchmark in plant quality of more than 98% reduction in defects in all the 7 plants in Ashok Leyland. With respect to Field Quality and warranty cost, the company achieved 38% reduction in claims per vehicle during the last 4 years in domestic market.

In the area of new product development he established "new model validation and launch Quality Assurance System" for smooth launching of new models -Swift, Zen Estilo, Wagon R, Duo, SX4 in Maruti Suzuki; Linea and Punto in FIAT India Ltd; and Captain, Boss, Guru, Dost, Oyster etc in Ashok Leyland.

During his tenure in Maruti Suzuki, he was actively involved and instrumental in achieving CII Award for Business Excellence.

Mr.R. Sivanesan's contribution as President of NIQR during the period 2014-2016 has been remarkable. He provided new insights in working of NIQR. On behalf of NIQR he was also Governing Board Member of Quality Council of India.

For his untiring efforts and contribution made in the field of Quality, American Society for Quality (ASQ) conferred on him "ASQ South Asia Quality Professionals Award" in 2017.

We, the members of NIQR, are proud and privileged to present NIQR – Accurate Award for Outstanding Quality Man – 2018 to Mr.R. Sivanesan, the dynamic leader in Quality Management on this day, 11th August 2018 at Chennai.

K. Manikandan

Convention Chairman - NIQR

Pradeep Kumar Aggarwal

National President - NIQR

