



National Institution for Quality & Reliability

80, NUNGAMBAKKAM HIGH ROAD, CHENNAI - 600 034

17th NIQR Global Quality Convention

NIQR - LUCAS - TVS AWARD FOR OUTSTANDING SERVICE ORGANIZATION - 2023
to

Sri Sarada Ashram

Ulunthurpet

Presented on 16th September 2023 at Chennai

Sri Sarada Ashram was established in the year 1988 by Swami Anantananda and Yat.Ramakrishnapriya Amba. . It is located at Ulunthurpet., on the Chennai Trichy Highway in Tamilnadu, the Ashram houses 45 Sanyasin Sisters and services around 150 remotest villages in and around the place.

The Ashram was established with the core objectives of promoting and developing the poor and the backward villages by means of quality education, affordable healthcare, cultural and socia-economic development activities, agricultural development and providing much needy and timely relief during natural disasters.

The Ashram's Wing – Vivekananda Seva Pratishtan consists of Charitable Hospital, Sevalayam – Free Home for Supportless poor village girls, Free Home for abandoned aged mothers, Mahila Rakshana Thittam – Supporting deserted young widows with employment opportunities and free education to their children, Free Tailoring institute, Free residential computer Training centre for rural girls, Vocational Training Centre, Rural Training Centre, Entrepreneur Training Centre, Agricultural Training Centre for Sustainable Agriculture, Herbal Exhibition Centre, Rain Water Harvesting Exhibition Centre for 50 Technologies and the list is endless. The Ashram also has 25 Free Tuition Centres.

The Ashram also houses Ramakrishna Vidyalaya Gurukulam – A residential school with 600 students , Sri Sarada Mahavidyalayam College for Women with 600 Graduates and also a Sri Sarada College of Education for Women for 150 Residential Teacher Students. In all these programs the direct beneficiaries is around 73000 persons annually and indirect beneficiaries through small vocational units and other programmes count upto 52000 with a total of more than One Lakh Beneficiaries every year.

During COVID, when all of us were locked at home, the ashram went out of the way and executed lot of remarkable work which included Helping women entrepreneurs with amounts which had been taken as loan by the ashram, managing Old aged home for aged mothers, distributing groceries and pulses to 5500 families, free food to 250 aged abandoned women. Also the Ullundurpet Government Hospitals were supplied with PPE Kits, Oxygen Concentrators, Vaporizers, Washing Machine and other amenities needed like Bed sheets, Pillows, Wheel Chairs to name a few.

Already the life of the villagers especially that of women around Ulundurpet area has transformed and as the future plan , the Ashram plans to extend its services to a total of 200 villages, helping a total of 1500 Self Help Groups by distribution of Tailoring Machines to the village women, Distribution of grains to the villages, Conducting various trainings in Agriculture for the villagers.

The Ashram has also received “Best Service Award” from the Government of Tamil Nadu on International Elder's Day 2016 in recognition of their exemplary services in the field of Senior Citizen's Welfare. The uniqueness of this Ashram is that it is managed and run by women who have dedicated their lives to the up liftment of the community especially the ladies.

In this fast paced world, when the individuals think only of their own welfare, truly the Ashram is like a beckoning light for the villagers of Ulunthurpet by their outstanding services especially in making the women empowered through quality education, quality vocations and by also making them build their families through building entrepreneurs.

With immense pride and privilege, we, the members of NIQR, present the NIQR-LUCAS-TVS AWARD for “OUTSTANDING SERVICE ORGANISATION - 2023 to Sri Sarada Ashram, Ulunthurpet on this day, 16th September 2023 at Chennai.

P.T. Bharani Perumal
Convention Chairman - NIQR

S. Murali Shankar
National President - NIQR