

ZF Rane Automotive India Pvt Ltd
Occupant Safety Division
Chennai & Trichy



Mr.B.Ayyappan is a remarkable individual, who has achieved a great success and reached greater heights in his field of expertise. He has more than 34 years of experience in Automotive industry. He started his journey as a GET and worked in various department like PLE, Sourcing, Operations and he has been elevated to the level of President. He has been associated with Rane group for more than 34 yrs. His dedication and commitment towards work is commendable. He is a dynamic and energetic person with full involvement and dedication towards achieving organization goals.

He is a great motivator and working under his leadership is a bliss.

Currently, ZRAI –OSD's yearly turnover is 900 Crores, whereas 10 years ago our turnover was 60 crores. Under his leadership the organization delivered a growth of 10X over a relatively short period of 10 years, this was achieved due to unparalleled focus and passion towards this business.

In the last 5 years his greatest and notable achievement has been his meticulous Planning, Commissioning and Setting up of new plants in Chennai, Trichy and Singadivakkam in a record span of time.

He is a strategic thinker and has given a very solid strategic direction to the organization by believing that to survive in this cut-throat Auto Component Industry, we need volumes and hence ventured into exporting safety products outside the country. This was a masterstroke which helped the organization to deliver the results and expand domestic presence significantly.

Given his vast and rich experience in the Indian Automotive Industry and in particular the auto component Industry, we have chosen him as our expert speaker for today's topic "Global opportunities available for Indian Industries."

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