

## **C. SIVA KUMAR**

A Strategic thought leader, Quality Driven, Passionate serial entrepreneur, he has nearly redefined the perception of the Small and Medium Industry in the Manufacturing space, especially around Asset Light Manufacturing, apart from guiding his Retail organizations towards an innovative and customer centric excellence model.

With a proven ability to convert Human talent to productive outcomes, his passion is to innovate and improvise on techniques and initiatives that lead to customer delight. A Strategic thinker, he believes in creating and sharing wealth, which he has demonstrated across the group, a mid-tier conglomerate, straddling the domains of Asset Light Manufacturing, Consultancy and Retail.

His trend setting HR initiatives has been featured regularly in most leading business journals like The Business Line, Economic Times, Auto Monitor, The Business Standard, The Financial Express to name a few.

He is currently the

Director – Roots Industries India Limited

Director – Skillveri Training Solutions Pvt Ltd

Director – Planys Technologies (An IIT Madras Incubated Company)

Founder Partner - Timelinks

Managing Partner – R.V. Industries

Managing Partner – Prabha Associates

Partner & Promoter – Punniamoorthi Pillai Departmental Stores

Trustee - The Banyan Academy of Leadership in Mental Health (BALM)

He is winner of various national and state awards which includes the “inc india award” for the top 100 people to be watched out for the “Excellence in Hr Practices”.